



## **Press Release**

*February 20, 2008*

### **DBL Partners Joins Constant Contact's Business Partner Program**

*Program Provides DBL Clients with Effective and Affordable Tools to Build Strong, Lasting Customer Relationships*

Boston, MA – DBL Partners today announced they have joined Constant Contact's Business Partner Program. DBL is able to provide their clients with easy-to-use email marketing and online survey products to help them build strong, lasting customer relationships. Constant Contact<sup>®</sup>, Inc. ([www.constantcontact.com](http://www.constantcontact.com)) is a leading provider of email marketing and online survey tools for small organizations.

"Our customers are always looking for effective ways to grow their businesses," said DBL President Ted Chan. "Constant Contact's customer communication tools give our clients a valuable addition to our core services. Constant Contact's ease-of-use and affordability made the partner program a great solution to meet our clients' marketing needs."

"Email marketing and online surveys are proven tools that help small businesses connect with their customers and build successful customer relationships," said Len Bruskiwitz, Director, Partner Programs, Constant Contact. "We are pleased that DBL Partners chose Constant Contact to provide their clients with our products and services, and we look forward to working with them to help grow their clients' businesses."

As a Constant Contact Business Partner, DBL Partners is able to provide their clients with email marketing and online survey capabilities. With SpeakUp!<sup>SM</sup> Email Marketing, Constant Contact's email marketing product, DBL's clients can quickly and easily create professional-looking emails, manage contact email lists, measure email campaign results from clicks to open rates, and review who joined email lists. With ListenUp!<sup>SM</sup> Survey, Constant Contact's online survey product, DBL's clients have an easy-to-use tool to gain insight that will help them meet customer needs, generate new ideas, and grow their business or organization. ListenUp! Survey also helps DBL's clients analyze responses quickly; create targeted email lists based on survey responses, take action, and follow-up with relevant email communications.

Today, Constant Contact's Business Partner Program has more than 1,700 active small businesses who offer their clients the power and impact of email marketing and online surveys. Every Constant Contact Business Partner receives a co-branded landing site, revenue sharing, online reporting, a free Constant Contact account, and access to a Partner Extranet for marketing and promotional tools, content, and materials to educate its client base on the benefits of email marketing and online surveys.

### **About DBL Partners**

Our mission is to create value for your organization by aligning business goals with support services execution. We help you execute your marketing, strategy and operational strategy by delivering advice, projects and people that will take your business to the next level.

**About Constant Contact, Inc.**

Constant Contact, Inc. is a leading provider of email marketing and online survey tools for small organizations, including small businesses, associations, and nonprofits. Launched in 1998, Constant Contact has more than 130,000 customers worldwide today. To learn more, please visit [www.constantcontact.com](http://www.constantcontact.com) or call (781) 472-8100.

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Please direct all press inquiries to:

*Ted Chan*

*DBL Partners*

*President*

*[tchan@dblparkers.com](mailto:tchan@dblparkers.com)*